



10.–14.10.2009

List of Goods: Sales channel/trend themes/target and sales markets

Multiple responses possible
 (additional classification characteristics)

1.30

Name of exhibitor:
 (Please also fill in if co-exhibitor/additionally represented company is indicated)

Name of co-exhibitor/additionally represented company:
 (Please fill in a separate List of Goods for each co-exhibitor/additionally represented company)

(Please check the appropriate box, multiple responses possible)

We're offering:

- Products for the food wholesale and retail trade
- Products for food service and catering (institutional/communal catering, system catering, new channels and the hotel industry)
- Products for the food processing industry

Trend themes

The following trend themes will be communicated separately from the specialist trade fairs at Anuga. They will provide additional guidance to your relevant visitor target groups.

- Organic products
- Gourmet products and regional specialities
- Health and functional food
- Private labels
- Kosher products
- Halal food
- Finger food
- Vegetarian products

Our target/sales markets are:

Africa

- North Africa
- West Africa
- Central, East and South Africa

The Americas

- North America
- Central America
- South America

Asia

- Southeast Asia
- North Asia
- India
- Middle East

Europe

- Northern Europe
- Western Europe
- Southern Europe
- Eastern Europe

Oceania

- Australia/
New Zealand